**An Ultra-Short Bond ETF to Get a Little Bit More Out of Your Cash Position Video**

*ETF Trends*

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TL: Hi Tom Lydon here in Chicago at the Morningstar Conference. I'm here with Keshav Rajagopalan, who's co-head of ETFs of PGIM. Great seeing you Keshav.

KR: Thanks for having me, Tom.

TL: So, we're gonna start off with something exciting today. We're gonna talk about fixed income. A lot of advisors have been going equities, cash, equities, cash with all the ups and downs. But let's talk about some cash alternatives that you guys represent.

KR: Absolutely. So, we're really constructive on the fixed income market overall at PGIM Fixed Income, but we've got an ultra-short duration ETF strategy, actively managed at 15 basis points. P-U-L-S, PULS, is the ticker. And what we try to do in pulse is create a diversified, risk managed framework to allocate to corporates as well as some structured products and commercial paper to generate a little bit of yield beyond a typical money market fund. So, we're trying to get a little bit more alpha in your portfolio for that cash or cash-like sleeve where we think there's opportunity if you want to step a little bit out on the curve, step a little bit out of cash and stay in that short end.

TL: You talked about duration. How short?

KR: So, it's a point two years. So, we really think about removing the interest rate risk and really generating alpha and yield from different sources.

TL: And the makeup and the fixed income allocations? You've got Treasuries and Corporates?

KR: Actually, no Treasuries. We do about sixty percent to corporates, 20 percent to commercial papers and then 20 percent to AAA structured products. And that's the diversified sources of alpha but also diversified sources from a risk management perspective so that way we keep capital preservation as the name of the game.

TL: And ballpark yield on this?

KR: So, upper twos. I think the distribution yield last month was 2.81%.

TL: So, you're getting better than 10-year, short duration, exposure in different asset classes. I think, you know, for more and more investors that are looking for a place to park things and get paid for it, worth it.

KR: It's great and we're doing it, again, actively managed for 15 basis points. So, we're really excited about it.

TL: Excellent. Well, Keshav, great seeing you. Thanks for coming by.

KR: Thanks Tom.

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